

**INNER CIRCLE CLUB TIER:****CHASE****PURSUIT****CLUB PACKS**

Club packs per year	3	3
Bottles per club pack (charged at full retail price)	6	12
Number of non-changeable (pre-set) bottles per club pack	3	-
Number of 'you choose' bottles per club pack: available to select from 'choice wines' collection	3	-
Full customization of club pack bottles	-	✓
Complimentary shipping on club pack	✓	✓
Local member pack pick-up experiences & wine barrel draw with every pack	✓	✓
Access to summer pack boathouse pick-up event	-	✓

'PEAKY PERKS'

Annual complimentary Peak Pairing Experience hosted by Peak Sommelier (\$220+ value)	-	6 people
Annual complimentary Cheeky Peak Pairing hosted by Peak Sommelier (\$110+ value)	4 people	-
Year-round, complimentary Feature & Select tastings	4 people	6 people
Member-only event ticket access	2 nd priority	1 st priority
15% in-store discount on wine & merchandise (excludes club packs)	✓	✓
Complimentary shipping for 6+ bottles (anytime)	✓	✓
Access to 'Special Promotion' wine sales and additional member-only discounts	✓	✓
Access to book private 'at-home' wine tastings hosted by Peak Sommeliers	✓	✓
Access to Peak Members Lounge & Pergola for private celebrations	✓	✓
Annual, complimentary private wine cellar consultation with Peak Sommelier (\$250+ value)	-	✓
Discount on all nightly accommodation on our Carr's Landing estate, no seasonal restrictions	-	✓
Access to Boathouse tasting and Happy Hour Boat Cruise bookings (seasonal)	-	✓